



WAVE 3.0

AUG 2003

## WAVE Workshops!

WAVE's aim is to bring **designers, architects and artists users** of to a new creative field of **experience media**. WAVE is introducing a radical though in the subjective areas of **branding, advertising, entertainment and monumental audiovisual** applications through an original interactive exchange.



**WAVE workshop** is located at **COSMO PRO-SHOP, Marina Cove, SaiKung, Kowloon, HK**. The **flexible and spacious venue** is fully equipped with professional digital projectors, screens and innovative displays, DATATON panorama image systems, sound and hot coffee. There **we will work to create striking audiovisuals** for arts, entertainment or architecture.

The new techno-world changes the game in permanence; we have to learn an **experimental approach to audiovisual communication** to keep **our originality intact** and fresh. **WAVE is a place to test ideas** with interactive visualization of concepts, **shows can be invented**, aesthetics corrected, perceptions sculpted.



## WAVE Concepts!

- **Experience media**
- Hands-on design **process**
- **Interactive** communication
- Direct evaluation of **performance**
- Fully dedicated facilities for **audiovisual art**

**WAVE** is the **first experience workshop in Hong Kong** and set to become the central nerve of creative audiovisual and experience media in Asia.

