

## Video Interactive Concept

# Citybroadcast

A new channel in your city



## Public TV

It consists of an interactive video capture kiosk, and a large projection system. The projected image can be on walls, ceiling, floor or any other surfaces.

A video capture kiosk is placed in a high-traffic area. It consists of a camera, 2 plasma displays, a touch panel and control computer. Through the interactive touch panel visitors can activate the camera and microphone and capture 10s videos of themselves and their friends at the kiosk. The visitor will be asked for their email address(es) and the permission to use this 10s video clip and upon confirmation the video clip will be send to the visitors email address as 'souvenir' of their passage in the venue.

The most exciting part comes now. After 6pm all 10s video clip from the same day will be forwarded via IP to our own server. (Public-TV system is powered by Citybroadcast.tv, our proprietary web-TV platform) An operator in our office will preview all the clips to ensure they are of decent non-offending nature and then all clips will be edited in a 10mn long movie. This movie will then be uploaded back to the Public-TV control computer and scheduled for playback in the evening.

At the scheduled time, the 10mn movie will be automatically be played-back via the large video projection system including special video effects, texts, logos etc. This movie will create a night-time attraction feature, showing all daily clips and played in loops for a pre-arranged number of times.

